



**Change Pro Facilitators' certification workshops,
Vevey, Switzerland**

April - September 2011

- April 21th and 22nd, 2011
- June 16th and 17th, 2011
- July 14th and 15th, 2011
- August 18th and 19th, 2011
- September 15th and 16th, 2011

Questions & Registration

Please contact Lise Forster, lise@learningways.com, +41 79 616 73 37



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What is Change Pro?

The Change Pro Simulation® is an engaging and realistic computer-based learning tool. It is designed to help learners (typically managers) increase their *ability to implement change*.

The challenge

Sent by Group Head Office into a successful business unit, the participants' task is to facilitate the deployment of the Group's latest corporate initiative in this division.

The participants have up to 120 days to convince as many of the division's 24 top managers as possible to "adopt" this initiative and agree to support its implementation within the division. The mission is particularly challenging as participants have essentially no hierarchical power over the division's top management team and will have to rely on their ability to obtain buy-in by using some or all of the 25 tactics available to them.

Why be certified?

The Change Pro Simulation® is a simple tool to use in itself. It is also quite robust; i.e., it typically leads to a successful session, even when the facilitator or the group are not at their absolute best. Still, in order to ensure the best return on investment and the highest quality experience for Change Pro users, **we insist that Change Pro can only be used with a Certified Change Pro Facilitator.**

As a Certified Change Pro Facilitator you will be recognized as such on the Learning Ways website. You will also be part of a group that Change Pro users can contact in order to run the Change Pro Simulation®. You will have post workshop access to the Learning Ways team to help you in your continued development as a Change Pro Facilitator.

Certification overview

This workshop is designed to help you:

- Access to change theory, developed by Prof. Manzoni
- Understand how the Change Pro Simulation® functions
- Learn how to introduce, accompany and debrief the session
- Practise all of these steps (and get feedback from the group)
- Increase your knowledge base on how to go about implementing change
- Learn how to design and deliver different types of learning interventions using the Change Pro Simulation®

Who should attend this workshop?

External/internal consultants, leaders, HR and learning professionals who want to use Change Pro in their managerial, training or consulting practice...

- In training and executive development programs
- To enhance managers' ability to manage change
- As a substitute or a complement to Outdoor exercises
- To build the organization's capability to manage change
- To support the deployment of Six/Lean Sigma
- To increase the alignment of a project team or a management team
- By enhancing collaboration and building the team
- By supporting Action Planning
- In annual Corporate Meetings

Or you would simply like to be recognized as a Change Pro professional.

How to register

In order to register please send an email with your name, company name, address, email address, phone number fixed and mobile to lise@learningways.com.

Costs

The two day certification costs €2'000 and includes:

- Tuition fees and materials for the two days
- Lunches and coffee breaks
- Licence to access the simulation for the two days of certification

Upon successful completion of the workshop and also included in the price:

- Your Change Pro Facilitator Certification
- Post program access to valuable change theory and material
- Access to the Learning Ways team for ongoing Facilitator questions and development

Please note that the workshop fee **does not include** any daily licenses to be used post certification, travel, accommodation, breakfast or dinners. Payment must be received before your participation can be confirmed. Please note that places will be allocated on a first come first served basis. In order to ensure that you get maximum impact from your certification workshop, we have limited the number of participants to 8. The minimum number of participants is 2 for the certification to take place.